



# CMS Features

[www.bluegg.com](http://www.bluegg.com)

## **Introduction**

At Bluegg, we develop all our Content Management Systems to meet the requirements of the client and the project. We will build the CMS from the ground-up, based on a range of tools we have developed and tested in house. This means that you can avoid the initial large investments required to enable 'out of the box' content management systems and pay for only what you actually need.

Our CMS enables users, without knowledge of programming to control their content. It delivers a truly flexible and accessible future-proof solution and meets the demanding requirements of SME, public sector and corporate environments.

The interface is built into each page of our websites, and will be viewable when 'Edit Mode' is enabled. This means content can be edited, added or deleted in real time, right in front of your eyes. The interface is designed with click and control functionality, so you can manoeuvre around the pages editing as you go.

The CMS can be enabled anywhere at anytime. This is because it is built into the website directly and can be accessed by anyone with secure authorisation from anywhere with internet access.

## **Technology**

All Bluegg CMSs are built to be standards compliant with the latest W3C guidelines for accessibility, functionality and usability. We work effortlessly to ensure that the base coding of the system is stable, secure and bug free.

Our systems are developed using hand written PHP5, which communicates with a MySQL database to present information. The CMS and website are hosted side by side on a Linux server which has a 99.9 % uptime guarantee. The interface uses AJAX technology to make editing as seamless as possible.

Should a problem arise, a member of our development team can quickly log in, assess the issue and fix the problem from our studio.



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## Bluegg CMS / Feature List

### Accessible

Access your CMS from any web connected PC (Broadband required).

### Flexible

Add, edit, remove or preview content at the click of a button. Add as much or as little content as you like.

### User Levels

Assign different permissions to different users, from administrators who can control content to superusers who can publish pages.

### Media Library

Store every image you ever use in this library for quick access in the future. You can manage all your media files from this central point.

### Simple to use

You won't need any technical knowledge or skills to use our CMS. All actions are on a point and click basis.

### Advanced Editing Suite

With fixed styles, custom styles and pre-designed templates, you can produce and deploy stylish, innovative and informative web pages in minutes.

### Preview and Publish

When you are making changes to your site, every action you take is recorded in edit mode. The pages are only published to the live site once you are happy and/or approval has been given.

### Search Engine Friendly

All Bluegg sites are designed in industry standard CSS which is the most search engine friendly scripting environment available.



## Contacts

If you would like more information  
please don't hesitate to contact our

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